FOR IMMEDIATE RELEASE

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Contact: Laurie Rothstein

laurie@cambridgevolunteers.org

(617) 864-6688

## Google Invests \$10,000 in Cambridge Volunteers to Strengthen Civic Engagement

Cambridge, MA – Google, Inc., awarded \$10,000 to <u>Cambridge Volunteers</u> (CV), a nonprofit organization that strives to strengthen civic engagement in Cambridge through volunteerism. This special grant underwrites a year-round series of CV "Find Your Mission" volunteer guidance workshops and a remote volunteer recruitment fair. It also helps CV maintain a robust online database of volunteer jobs in the city. All of CV's Find Your Mission initiatives are designed to grow the pool of potential volunteers for all area nonprofits and connect individuals with volunteer opportunities that fit their interests, time, and experience.

In making this gift, Liz Schwab, Google's Head of External Affairs for New England and the Mid-Atlantic, underscored the importance of the volunteer sector:

Volunteers are often the first to mobilize support in moments of crisis or opportunity. But those "moments" may last generations – think about inequities in education, food, or housing. Volunteerism, especially when it is long-term, brings people together, builds understanding and ultimately a strong community.

Schwab also acknowledged that there is "an ongoing need to build volunteer pipelines" in addition to filling openings as they arise.

Cambridge Volunteers, founded in 1994 as Cambridge Senior Volunteer Clearinghouse, strengthens civic life by championing local volunteer engagement and supporting an effective and inclusive volunteer corps to work in nonprofit organizations that serve the residents of Cambridge, MA. CV informs and connects hundreds of individuals and groups each year to organizations that need them, with an emphasis on long-term commitments. CV's website includes a comprehensive database that is continuously updated with 400+ volunteer opportunities at 200+ agencies. CV also offers monthly volunteer e-news, group workshops, individual volunteer guidance, board member preparation, and DEI training that addresses scenarios in volunteering.

Learn more about Cambridge Volunteers by visiting www.cambridgevolunteers.org or calling Executive Director Laurie Rothstein at (617) 864-6688.