

Cambridge VOLUNTEERS

December 2023 Annual Appeal

Dear friend,

Thank you for being part of the Cambridge Volunteers community! We are so proud of our collective impact in 2023 as we look forward to 2024. To continue this work, we must rely on support from people like you, who care. So please [contribute now](#), at a level that's right for you.

In 2023 we increased our efficacy and our reach, by

- Growing the number of local nonprofits we serve from 150 to 206 (+37%!)
- Completely redesigning our website and launching the first comprehensive, local volunteer database, making it easy and fast to identify the jobs you want.
- Activating our network of 6,000+ website users, 1500+ email followers, 300+ workshop attendees and individual clients through year-round communications and targeted alerts.
- Hosting a citywide volunteer fair and 12 workshops to recruit and prepare volunteers, including new training for volunteers who work with youth, co-designed with our nonprofit partners.
- Surveying 40 local nonprofits to unpack systemic challenges threatening volunteer recruitment.
- Testifying at the Massachusetts State House to bolster public investment in volunteerism.
- Hiring a skilled operations manager to help with the expanded scope of our work.

We are proudest and most motivated by some 350 of you who found your mission through our outreach, like software engineer Flavio Andrade, who mentored teens weekly after school with [Innovators for Purpose \(iFp\)](#). His students not only learned to code, they gained enthusiasm and self-confidence for future professional careers. You can read more about it [here](#).



"Tech insiders who build meaningful relationships with youth are the key. Programs like iFp could change many more lives if we just had more volunteers."

— Flavio Andrade, iFp volunteer

Photo credit: Hack.Diversity

That's exactly why we need your help right now. With adequate funding, we can recruit more volunteers who share Flavio's commitment.

[Signal your commitment with a generous, tax-deductible gift now, at whatever level you are able, via credit card or check.](#) No contribution is too small or too large.

With my deepest gratitude for your trust, and for our special community,

A handwritten signature in black ink that reads "Laurie Rothstein". The signature is fluid and cursive.

Laurie Rothstein, Executive Director